The Mapping Decision Tree

Step 1: Evaluate Natural Lash Health

Fragile/Fine Lashes

- Shorter Lengths
- Thinner Diameters

Stronger/Thick Lashes

- Short to longer lengths
- Regular or slightly thicker diameters
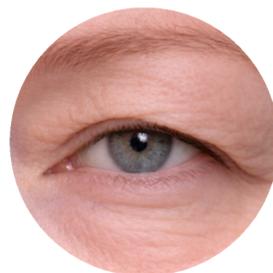
Step 2: Identify Eye Shape

Almond

Round

Hooded

Monolid

Deep-set

Protruding
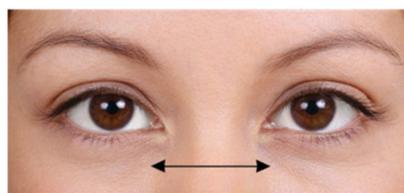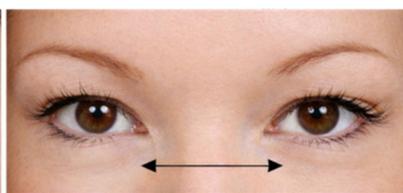
Downturned

Upturned

Close-set

Wide-set

Step 3: Identify Look Preference

Natural

Lifted

Dramatic

Elongated

Step 4: Choose Lash Map

Natural eye

Doll eye

Cat eye

Kitten eye

Squirrel

Open eye